A *Luxe* house is fresh, warm and inviting. The homes we publish exude a strong sense of place, are rooted in one of our 14 regions and represent the local vernacular. We look for wow-factor moments. The details matter.
We look for spaces that...

Evoke a sense of place

Are fully realized: equally strong in all aspects—architecture, design, materials and landscaping

Showcase a rich point of view

Are fresh, dynamic and telegenic

Deliver a new perspective or takeaway

Reveal an element of surprise
Tips + Tricks for Submitting a Project

- *Luxe* accepts all design styles: traditional, modern, contemporary, country, city, etc.
- The home should have a connection to the local design community, i.e. the interior designer, architect, builder or landscape architect should be based in the region.
- The design should be recently completed—within the past 1-2 years.
- The home cannot have been previously published; it cannot be on the market.
- *Luxe* accepts either scouting images or professional photography. Please indicate if the homeowners are OK with re-shooting the project.
- Avoid pitching projects featured on social media. Our goal is to offer readers an exclusive experience.
- Include a short proposal about the project: Who worked on it? What is the scope of the project? Where is it located? When, how and why was it created? If there’s a fun fact or story angle, please include that as well.

H O M E  S U B M I S S I O N  G U I D E